FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Vashington, | D.C. 20549 |
|-------------|------------|
|-------------|------------|

| STATEMENT | OF CHA | NGES IN | BENEFICIAL | OWNERSHIP |
|-----------|--------|---------|------------|-----------|
|           |        |         |            |           |

| OMB APPROVAL         |           |  |  |  |  |  |  |  |  |
|----------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:          | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average bu | ırden     |  |  |  |  |  |  |  |  |
| hours per response:  | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Hyzer Peter Cameron |   |  |  |         |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol ZoomInfo Technologies Inc. [ ZI ]  |        |        |                         |   |       |   |   |  | (Ch                                    | eck all appl<br>Direct                              | icable)<br>or  | g Pers                        | son(s) to Iss  | vner   |
|---|---|--|--|---------|---|---|--------|--------|-------------------------|---|-------|---|---|--|--|---|--|-------------------------------|--|--|
| (Last)  | ,   | rst) (                                     | (Middle)                                     |         |   | Date of Earliest Transaction (Month/Day/Year)<br>1/01/2023  |        |        |                         |   |       |   |   |  | ^ below                                | er (give title<br>v)<br>Chief Financial             |  | Other (s<br>below)<br>Officer | sреспу<br>   |  |
| 805 BROADWAY STREET, SUITE 900                                |   |  |  |         | 4. If                                   | 4. If Amendment, Date of Original Filed (Month/Day/Year)     6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person   |        |        |                         |   |       |   |   |  | ·                                      |   |  |                               |  |  |
| (Street) VANCO  | UVER W  | 'A   | 98660  |         |   |   |        |        |                         |   |       |   |   | Form filed by More than One Reporting Person |  |   |  |                               |  |  |
| (City)  | (S  | tate)                                      | (Zip)  |         | $l_{\Box}$                              | Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |        |        |                         |   |       |   |   |  |  |   | d to   |                               |  |  |
|   |   | Tab  | le I - Noi                                   | n-Deriv | /ative                                  | Se  | curiti | ies Ac | cqu                     | uired, E  | Dis   | osed c                                    | of, o   | r Ber  | neficial                               | ly Owne   | d  |                               |  |  |
|   |   |  | Date   | Date    |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)   |        | ·      | Code (Ins               |   |       | ities Acquired (A)<br>d Of (D) (Instr. 3, |   |  | Benefic<br>Owned                       | ies<br>:ially<br>Following                          | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  |                               | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                      |  |
|   |   |  |  |         |   |   |        | -      |                         | Code  | v     | Amount                                    |   | (A) or<br>(D)                                | Price                                  | Reported Transaction(s) (Instr. 3 and 4)            |  |                               |  | (Instr. 4)   |
| Common Stock  |   |  | 09/01  | 1/2023  | /2023                                   |   |        |        | <b>M</b> <sup>(1)</sup> |   | 8,571 | L   | Α   | (1)  | 1,1                                    | 194,136   |  | D                             |  |  |
| Common Stock 09/0   |   |  | 09/01  | 1/2023  | /2023                                   |   |        |        | M <sup>(2)</sup>        |   | 2,752 |   | A   | (2)  | 1,1                                    | 96,888  |  | D                             |  |  |
| Common Stock 09/01/   |   |  |  |         | 1/2023                                  | 2023  |        |        |                         | F <sup>(3)</sup>                                      |       | 3,423                                     | 3   | D  | \$18.0                                 | 2 1,1   | 1,193,465  |                               | D  |  |
| Common Stock 09/01/   |   |  |  |         | 1/2023                                  | 2023   F <sup>(4)</sup>   1,099   D   \$18.02   1,192,366   |        |        |                         |   |       | D   |   |  |  |   |  |                               |  |  |
|   |   | Т  |  |         |   |   |        |        |                         |   |       | osed of<br>onverti                        |   |  |  | Owned   |  |                               |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/Da | Date,   | 4.<br>Transactior<br>Code (Instr.<br>8) |   |        |        | Ex                      | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Yea |       |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |  | Security                               | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | lly                           | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |  |         | Code                                    | v   | (A)    | (D)    |                         | ate<br>kercisable                                     |       | xpiration<br>ate                          | Title   |  | Amount<br>or<br>Number<br>of<br>Shares |   |  |                               |  |  |
| Restricted<br>Stock<br>Units                                  | (1)   | 09/01/2023                                 |  |         | M <sup>(1)</sup>                        |   |        | 8,571  |                         | (5)   |       | (5)                                       |   | nmon<br>ock                                  | 8,571                                  | \$0   | 85,711   | 1                             | D  |  |
| HSKB<br>Phantom   | (2)   | 09/01/2023                                 |  |         | M <sup>(2)</sup>                        |   |        | 2,752  |                         | (6)   |       | (6)                                       |   | nmon<br>ock                                  | 2,752                                  | \$0   | 8,257  |                               | D  |  |

## **Explanation of Responses:**

- 1. Each restricted stock unit represents a contingent right to receive one share of the Issuer's Common Stock.
- 2. Reflects Phantom Units of HSKB Funds II, LLC ("HSKB Phantom Units") that upon vesting will settle into shares of Common Stock on a one-for-one basis.
- 3. Reflects shares withheld to cover the Reporting Person's tax liability in connection with the vesting of the restricted stock units reported herein.
- 4. Reflects shares withheld to cover the Reporting Person's tax liability in connection with the vesting of the HSKB Phantom Units reported herein.
- 5. The Reporting Person received an original grant of 137,137 restricted stock units, which vest as follows: (a) 25% on March 1, 2023; and (b) the remaining 75% in equal quarterly installments during the 36 months following March 1, 2023.

6. Reflects Phantom Units of HSKB Funds II, LLC ("HSKB Phantom Units") that, upon vesting, will settle in cash or into shares of Common Stock, or a combination thereof at the Issuer's discretion. These HSKB Phantom Units vest as follows: (a) 25% of such HSKB Phantom Units on September 1, 2023; and (b) the remaining 75% of such HSKB Phantom Units in equal quarterly installments over the three-year period following September 1, 2023, in each case, subject to a continued service relationship through such vesting dates, subject to potential accelerated vesting upon certain change in control events.

## Remarks:

/s/ Anthony Stark, as Attorney- 09/06/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.