SEC Form 4				_						
FORM 4 U	FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See			RSHIP	OMB Number: 3235-0287 Estimated average burden hours per response: 0.5						
Instruction 1(b).	Fileo	d pursuant to Sectio or Section 30(h)	of the In	vestn	nent Company	hange A Act of 19	940	<u></u>		
1. Name and Address of Reporting Person* <u>Crockett Todd</u>	2. Issuer Name an ZoomInfo Te				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Mid C/O ZOOMINFO TECHNOLOGIES, IN 805 BROADWAY STREET, SUITE 900	3. Date of Earliest 02/03/2021	Transac	tion (f	Month/Day/Yea	Officer (give title Other (specify below) below)					
(Street) VANCOUVER WA 986	4. If Amendment, E	Date of C	Drigina	al Filed (Month/	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)										
Table 1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr.					ed 5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial
		(Month/Day/Year)	8) Code	v	Amount	(A) or (D)	Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	Ownership (Instr. 4)
Class A Common Stock	02/03/2021		с		931,315	A	(1)	931,315	I	See Footnotes ⁽²⁾⁽³⁾
Class A Common Stock	02/03/2021		с		24,041	A	(1)	24,041	I	See Footnotes ⁽³⁾⁽⁴⁾
Class A Common Stock	02/03/2021		С		160,837	A	(1)	160,837	I	See Footnotes ⁽³⁾⁽⁵⁾
Class A Common Stock	02/03/2021		С		34,586	A	(1)	34,586	I	See Footnotes ⁽³⁾⁽⁶⁾
Class A Common Stock	02/03/2021		с		1,147	A	(1)	1,147	Ι	See Footnotes ⁽³⁾⁽⁷⁾
Class A Common Stock	02/03/2021		с		60,902	A	(1)	60,902	I	See Footnotes ⁽³⁾⁽⁸⁾
Class A Common Stock	02/03/2021		С		54,639	A	(1)	54,639	I	See Footnotes ⁽³⁾⁽⁹⁾
Class A Common Stock	02/03/2021		С		4,594	A	(10)	4,594	I	See Footnotes ⁽³⁾⁽¹¹⁾
Class A Common Stock	02/03/2021		с		243,612	A	(10)	243,612	I	See Footnotes ⁽³⁾⁽¹²⁾
Class A Common Stock	02/03/2021		с		218,560	A	(10)	218,560	I	See Footnotes ⁽³⁾⁽¹³⁾
Class A Common Stock	02/03/2021		S ⁽¹⁴⁾		931,315	D	\$54.0337	15) 0	I	See Footnotes ⁽²⁾⁽³⁾
Class A Common Stock	02/03/2021		S ⁽¹⁴⁾		24,041	D	\$54.0337 ⁽⁾	15) 0	I	See Footnotes ⁽³⁾⁽⁴⁾
Class A Common Stock	02/03/2021		S ⁽¹⁴⁾		160,837	D	\$54.0337 ⁽⁾	15) 0	I	See Footnotes ⁽³⁾⁽⁵⁾
Class A Common Stock	02/03/2021		S ⁽¹⁴⁾		34,586	D	\$54.0337 ⁽⁾	15) 0	I	See Footnotes ⁽³⁾⁽⁶⁾
Class A Common Stock	02/03/2021		S ⁽¹⁴⁾		1,147	D	\$54.0337	15) 0	I	See Footnotes ⁽³⁾⁽⁷⁾
Class A Common Stock	02/03/2021		S ⁽¹⁴⁾		60,902	D	\$54.0337 ⁽	0	I	See Footnotes ⁽³⁾⁽⁸⁾
Class A Common Stock	02/03/2021		S ⁽¹⁴⁾		54,639	D	\$54.0337	15) 0	I	See Footnotes ⁽³⁾⁽⁹⁾
Class A Common Stock	02/03/2021		S ⁽¹⁴⁾		4,594	D	\$54.0337	15) 0	I	See Footnotes ⁽³⁾⁽¹¹⁾

S⁽¹⁴⁾

S⁽¹⁴⁾

243,612

218,560

D

D

\$54.0337⁽¹⁵⁾

\$54.0337⁽¹⁵⁾

0

0

02/03/2021

02/03/2021

Class A Common Stock

Class A Common Stock

See

See

Footnotes⁽³⁾⁽¹²⁾

Footnotes⁽³⁾⁽¹³⁾

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Units of ZoomInfo Holdings LLC	(16)	02/03/2021		С			931,315	(16)	(16)	Class A Common Stock	931,315	\$0.00	56,903,670	I	See Footnotes ⁽²⁾⁽³⁾
Units of ZoomInfo Holdings LLC	(16)	02/03/2021		с			24,041	(16)	(16)	Class A Common Stock	24,041	\$0.00	1,468,990	I	See Footnotes ⁽³⁾⁽⁴⁾
Units of ZoomInfo Holdings LLC	(16)	02/03/2021		С			160,837	(16)	(16)	Class A Common Stock	160,837	\$0.00	9,827,211	I	See Footnotes ⁽³⁾⁽⁵⁾
Units of ZoomInfo Holdings LLC	(16)	02/03/2021		С			34,586	(16)	(16)	Class A Common Stock	34,586	\$0.00	2,113,378	I	See Footnotes ⁽³⁾⁽⁶⁾
Units of ZoomInfo Holdings LLC	(16)	02/03/2021		С			1,147	(16)	(16)	Class A Common Stock	1,147	\$0.00	70,172	I	See Footnotes ⁽³⁾⁽⁷⁾
Units of ZoomInfo Holdings LLC	(16)	02/03/2021		с			60,902	(16)	(16)	Class A Common Stock	60,902	\$0.00	3,721,199	I	See Footnotes ⁽³⁾⁽⁸⁾
Units of ZoomInfo Holdings LLC	(16)	02/03/2021		с			54,639	(16)	(16)	Class A Common Stock	54,639	\$0.00	3,338,552	I	See Footnotes ⁽³⁾⁽⁹⁾
Class C Common Stock	(17)	02/03/2021		с			4,594	(17)	(17)	Class A Common Stock	4,594	\$0.00	280,692	I	See Footnotes ⁽³⁾⁽¹¹⁾
Class C Common Stock	(17)	02/03/2021		с			243,612	(17)	(17)	Class A Common Stock	243,612	\$0.00	14,884,799	Ι	See Footnotes ⁽³⁾⁽¹²⁾
Class C Common Stock	(17)	02/03/2021		с			218,560	(17)	(17)	Class A Common Stock	218,560	\$0.00	13,354,207	I	See Footnotes ⁽¹³⁾

Explanation of Responses:

1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.

2. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").

3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. The Reporting Person disclaims beneficial ownership of these securities, except to the extent of his pecuniary interest in such securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for Section 16 or any other purpose. 4. Securities are held by TA ASSC

5. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").

6. Securities are held by TA Investors IV, L.P. ("Investors IV").

Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").

8. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").

9. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").

10. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.

11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").

12. Securities are held by TA XI DO Feeder, L.P ("XI DO").

13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").

14. The sales reported in this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted on December 6, 2020.

15. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$52.00 to \$55.58. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.

16. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a onefor-one basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated limited liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof and (ii) only confer ten-to-one voting rights on the holders thereof.

17. The Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Class C Common Stock have ten votes per share.

Remarks:



02/05/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.