FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  TA ASSOCIATES, L.P.				2. Issuer Name <b>and</b> Ticker or Trading Symbol ZoomInfo Technologies Inc. [ ZI ]						Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director				
(Last) (First) (Middle) 200 CLARENDON STREET 56TH FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 07/13/2021						Officer (give title Other (specify below) below)					
(Street) BOSTON MA 02116			4. If Amendment, Date of Original Filed (Month/Day/Year)					ar)	Individual or Joint/Group Filing (Check Applicable Line)     Form filed by One Reporting Person     X Form filed by More than One Reporting Person					
(City)	(State) (Zip)													
		Table	I - Non-Deriva	ative Securitie	s Acq	uire	d, Dispose	d of, o	r Benefici	ally Owned				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Dispos Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				
Class A Comm	on Stock		07/13/2021		С		136,877	A	(1)	136,877	I	See Footnotes <sup>(2)(3)</sup>		
Class A Comm	on Stock		07/13/2021		С		3,534	A	(1)	3,534	I	See Footnotes <sup>(3)(4)</sup>		
Class A Comm	on Stock		07/13/2021		С		23,639	A	(1)	23,639	I	See Footnotes <sup>(3)(5)</sup>		
Class A Comm	on Stock		07/13/2021		С		5,084	A	(1)	5,084	I	See Footnotes <sup>(3)(6)</sup>		
Class A Comm	on Stock		07/13/2021		С		169	A	(1)	169	I	See Footnotes <sup>(3)(7)</sup>		
Class A Comm	on Stock		07/13/2021		С		8,951	A	(1)	8,951	I	See Footnotes <sup>(3)(8)</sup>		
Class A Comm	on Stock		07/13/2021		С		8,031	A	(1)	8,031	I	See Footnotes <sup>(3)(9)</sup>		
Class A Comm	on Stock		07/13/2021		С		694	A	(10)	694	I	See Footnotes <sup>(3)(11)</sup>		
Class A Comm	on Stock		07/13/2021		С		35,804	A	(10)	35,804	I	See Footnotes <sup>(3)(12)</sup>		
Class A Comm	on Stock		07/13/2021		С		32,123	A	(10)	32,123	I	See Footnotes <sup>(3)(13)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		136,877	D	\$54.0535	0	I	See Footnotes <sup>(2)(3)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		3,534	D	\$54.0535	0	I	See Footnotes <sup>(3)(4)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		23,639	D	\$54.0535	0	I	See Footnotes <sup>(3)(5)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		5,084	D	\$54.0535(	0	I	See Footnotes <sup>(3)(6)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		169	D	\$54.0535(	0	I	See Footnotes <sup>(3)(7)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		8,951	D	\$54.0535(	0	I	See Footnotes <sup>(3)(8)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		8,031	D	\$54.0535 <sup>()</sup>	0	I	See Footnotes <sup>(3)(9)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		694	D	\$54.0535 <sup>()</sup>	0	I	See Footnotes <sup>(3)(11)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		35,804	D	\$54.0535 <sup>()</sup>	0	I	See Footnotes <sup>(3)(12)</sup>		
Class A Comm	on Stock		07/13/2021		S <sup>(14)</sup>		32,123	D	\$54.0535	0	I	See Footnotes <sup>(3)(13)</sup>		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	Conversion D	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Units of ZoomInfo Holdings LLC	(16)	07/13/2021		С			136,877	(16)	(16)	Class A Common Stock	136,877	\$0.00	48,981,753	I	See Footnotes <sup>(2)(3)</sup>
Units of ZoomInfo Holdings LLC	(16)	07/13/2021		С			3,534	(16)	(16)	Class A Common Stock	3,534	\$0.00	1,264,480	I	See Footnotes <sup>(3)(4)</sup>
Units of ZoomInfo Holdings LLC	(16)	07/13/2021		С			23,639	(16)	(16)	Class A Common Stock	23,639	\$0.00	8,459,102	I	See Footnotes <sup>(3)(5)</sup>
Units of ZoomInfo Holdings LLC	(16)	07/13/2021		С			5,084	(16)	(16)	Class A Common Stock	5,084	\$0.00	1,819,158	I	See Footnotes <sup>(3)(6)</sup>
Units of ZoomInfo Holdings LLC	(16)	07/13/2021		С			169	(16)	(16)	Class A Common Stock	169	\$0.00	61,587	I	See Footnotes <sup>(3)(7)</sup>
Units of ZoomInfo Holdings LLC	(16)	07/13/2021		С			8,951	(16)	(16)	Class A Common Stock	8,951	\$0.00	3,265,482	I	See Footnotes <sup>(3)(8)</sup>
Units of ZoomInfo Holdings LLC	(16)	07/13/2021		С			8,031	(16)	(16)	Class A Common Stock	8,031	\$0.00	2,931,650	I	See Footnotes <sup>(3)(9)</sup>
Class C Common Stock	(17)	07/13/2021		С			694	(17)	(17)	Class A Common Stock	694	\$0.00	241,822	I	See Footnotes <sup>(3)(11)</sup>
Class C Common Stock	(17)	07/13/2021		С			35,804	(17)	(17)	Class A Common Stock	35,804	\$0.00	12,812,590	I	See Footnotes <sup>(3)(12)</sup>
Class C Common Stock	(17)	07/13/2021		С			32,123	(17)	(17)	Class A Common Stock	32,123	\$0.00	11,495,081	I	See Footnotes <sup>(3)(13)</sup>

1. Name and Addre	ss of Reporting Person*  ATES, L.P.	
(Last)	(First)	(Middle)
200 CLAREND	ON STREET	
56TH FLOOR		
(Street)		
BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Addre	ss of Reporting Person*  IV, L.P.	
(Last)	(First)	(Middle)
200 CLAREND	ON STREET	
56TH FLOOR		
(Street)		
BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Addre	ss of Reporting Person*	
(Last)	(First)	(Middle)
200 CLAREND	ON STREET	
56TH FLOOR		
(Street)		
BOSTON	MA	02116
(City)	(State)	(Zip)

(Last)	(First)	(Middle)
200 CLARENI 56TH FLOOR		
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
	ess of Reporting Person* CORS IV, L.P.	
(Last) 200 CLARENI 56TH FLOOR	(First) DON STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
	ess of Reporting Person*  DO AIV II, L.P.	
(Last) 200 CLARENI 56TH FLOOR	(First) DON STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Addr TA XI DO A	ess of Reporting Person*	
(Last) 200 CLARENI 56TH FLOOR		(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
	ess of Reporting Person*  B DO Subsidiary	
	(First)	(Middle)
(Last) 200 CLARENI 56TH FLOOR	DON STREET	
200 CLARENI	MA	02116
200 CLARENI 56TH FLOOR (Street)		02116 (Zip)
200 CLARENI 56TH FLOOR (Street) BOSTON (City)	MA	(Zip)
200 CLARENI 56TH FLOOR (Street) BOSTON (City)	MA  (State)  ess of Reporting Person*  DO Feeder, L.P.  (First)	(Zip)
200 CLARENI 56TH FLOOR (Street) BOSTON (City) 1. Name and Addr TA SDF III (Last) 200 CLARENI	MA  (State)  ess of Reporting Person*  DO Feeder, L.P.  (First)	(Zip)

(Last)	(First)	(Middle)						
200 CLARENDON STREET								
56TH FLOOR								
-								
(Street)								
BOSTON	MA	02116						
(City)	(State)	(Zip)						

## **Explanation of Responses:**

- 1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.
- 2. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").
- 3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. Todd R. Crockett and Jason S. Mironov are directors of the Issuer and serve as representatives of TA Associates, L.P. and the TA Associates Funds on the Issuer's board of directors. TA Associates, L.P. disclaims beneficial ownership of such securities, except to the extent of its pecuniary interest in such securities, if any.
- 4. Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").
- 5. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").
- 6. Securities are held by TA Investors IV, L.P. ("Investors IV").
- 7. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").
- 8. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").
- 9. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").
- 10. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.
- 11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").
- 12. Securities are held by TA XI DO Feeder, L.P ("XI DO").
- 13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").
- 14. The sales reported in this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted on December 6, 2020.
- 15. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$53.85 to \$54.40. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.
- 16. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated limited liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof and (ii) only confer ten-to-one voting rights on the holders thereof.
- 17. The Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Common Stock. The shares of Class C Common Stock have ten votes per share.

## Remarks:

Because no more than 10 reporting persons can file any one Form 4 through the Securities and Exchange Commission's EDGAR system, Atlantic & Pacific VII-B has filed a separate Form 4.

system, Atlantic & Pacific VII-B has filed a	separate Form 4.
TA Associates, L.P., by Jeffrey	
C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden	07/15/2021
TA XI DO AIV, L.P., by TA	
Associates XI GP, L.P., its	
General Partner, by TA	
Associates, L.P., its General,	<u>07/15/2021</u>
Partner, by Jeffrey C. Hadden, its General Counsel, /s/ Jeffrey	
C. Hadden	
TA SDF III DO AIV, L.P., by TA Associates, SDF III GP L.P.,	
its General Partner, by TA	
Associates, L.P., its General	07/15/2021
Partner, by Jeffrey C. Hadden,	
its, General Counsel, /s/ Jeffrey	
C. Hadden	
TA Atlantic & Pacific VII-A	
L.P., by TA Associates AP, VII	
GP L.P., its General Partner, by	
TA Associates, L.P., its General	07/15/2021
Partner, by Jeffrey C. Hadden,	
<u>its, General Counsel, /s/ Jeffrey</u> <u>C. Hadden</u>	
TA Investors IV, L.P., by TA	
Associates, L.P., its General	
Partner, by Jeffrey C. Hadden,	07/15/2021
its, General Counsel, /s/ Jeffrey	
C. Hadden	
TA SDF III DO AIV II, L.P., by	
TA Associates SDF, III GP, L.P.,	
its General Partner, by TA	07/15/2021
Associates, L.P., its General Partner, by Jeffrey C. Hadden,	07/15/2021
its General, Counsel, /s/ Jeffrey	
C. Hadden	
TA XI DO AIV II, L.P., by TA	
Associates XI GP, L.P, its	
General Partner, by TA	
Associates, L.P., its General,	07/15/2021
Partner, by Jeffrey C. Hadden,	
its General Counsel, /s/ Jeffrey	
C. Hadden	
TA Associates AP VII-B DO	07/15/2021

Subsidiary Partnership, L.P., by TA Associates AP VII GP L.P., its General Partner, by TA Associates, L.P., its General Partner, by Jeffrey C., Hadden, its General Counsel, /s/ Jeffrey C. Hadden

TA SDF III DO Feeder, L.P., by TA Associates SDF III GP L.P.,

its General Partner, by TA

Associates, L.P., its General

Partner, by Jeffrey C., Hadden, its General Counsel, /s/ Jeffrey

C. Hadden

TA XI DO Feeder, L.P., by TA
Associates XI GP L.P., its
General Partner, by TA

Associates, L.P., its General

<u>Partner, Jeffrey C. Hadden, its,</u> <u>General Counsel, /s/ Jeffrey C.</u> Hadden

\*\* Signature of Reporting Person

Date

07/15/2021

07/15/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.