



ZoomInfo Launches Native Integration With n8n Through GTM.AI

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VANCOUVER, Wash.--(BUSINESS WIRE)--Oct. 12, 2026-- ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, has confirmed a native integration with n8n, the workflow automation platform teams use to connect apps and build AI agents. The integration allows joint customers to combine verified ZoomInfo intelligence with n8n's automation and agent capabilities with immediate effect.

The integration ships as a [verified node inside n8n](#), built and maintained by ZoomInfo. Once a workflow authenticates with a customer's own ZoomInfo credentials, it can call ZoomInfo's GTM Context Graph directly: verified data on more than 100 million companies, 500 million contacts, and billions of buying signals.

Workflow teams have typically stitched ZoomInfo data into automations through static exports that go stale within weeks. The native node removes that step. A workflow now reads the current record at run time instead of a snapshot a person uploaded weeks earlier.

ZoomInfo Data Now Available Inside n8n Workflows

Inside a workflow, the node can search contacts by company, title, seniority, and location, enrich existing contact and company records, search companies by size, revenue, and industry, and monitor buyer intent, organizational changes, and news coverage on target accounts. Every result returns as an individual item, so a workflow can loop, filter, and pass the data downstream to a CRM or another system.

The node also works as a tool an n8n AI agent can call on its own. Instead of running on a fixed schedule with fixed parameters, an agent can decide mid-workflow to research a company, enrich a contact, or check an intent signal, and use the result to plan its next action.

"Our users build workflows that run sales and marketing operations every day, and the quality of the data behind them decides whether those workflows deliver. With ZoomInfo's verified node now inside n8n, teams can pull current company and contact intelligence at run time, and give their AI agents a trusted source to research, enrich, and act on. It's a natural fit for how our community already builds," said Hugues Vincent, Head of Partnerships, n8n.

n8n joins a growing list of platforms connected to GTM.AI, ZoomInfo's headless GTM context layer, alongside Salesforce, Microsoft, Claude, ChatGPT, and more. GTM.AI connects ZoomInfo's data and agentic orchestration through API and Model Context Protocol, so any workflow or agent can plug in the same way.

Authentication and permissions stay tied to each customer's own ZoomInfo account. Access control, data lineage, and audit logging apply to the n8n node the same way they apply across every other surface GTM.AI powers.

Connect: <https://n8n.io/integrations/zoominfo/>

About ZoomInfo

ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, enables sales, marketing and customer success teams to execute their go-to-market strategy with confidence. Powered by the industry's most comprehensive B2B data, including more than 100 million companies, 500 million contacts and billions of signals, ZoomInfo delivers the intelligence, automation and integrations that modern revenue teams need to identify, engage and convert their best buyers.

GTM.AI is ZoomInfo's headless GTM context layer. It is the API and Model Context Protocol home for AI agents, powering integrations across Salesforce, HubSpot, Microsoft, Anthropic, OpenAI, Perplexity, and dozens more.

Learn more at zoominfo.com and gtm.ai.

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