



ZoomInfo Expands ISO Assurance Program with ISO/IEC 42001 Certification, Validating its Rigorous AI Governance

October 6, 2026

Independent assessment by Schellman recognizes ZoomInfo's disciplined approach to governing AI, managing risk and impact, and continually improving its AI management system.

VANCOUVER, Wash.--(BUSINESS WIRE)--Oct. 6, 2026-- ZoomInfo (NASDAQ: GTM) announced today that it has achieved ISO/IEC 42001:2023 certification for its Artificial Intelligence Management System (AIMS). The achievement builds on ZoomInfo's record in responsible AI.

The ISO/IEC 42001 certification was issued by Schellman, a well-established, accredited certification body, following an independent, multi-stage assessment. The certification marks an important achievement in ZoomInfo's ongoing investment in secure, accountable, and well-governed AI. The certification is the international standard for artificial intelligence management systems, providing a framework for organizations to establish, implement, maintain, and continually improve the way AI is governed across its lifecycle.

ZoomInfo established the governance structure, accountability, risk and impact management practices, operational controls, performance evaluation, and continual-improvement processes assessed during certification.

"This certification gives customers confidence that ZoomInfo is governing AI effectively, and it's another demonstration of our investment in compliance, privacy, and security. As agentic capabilities evolve, it gives GTM leaders the assurance they need to adopt ZoomInfo with confidence and cut through procurement red tape," said Ben Calvert, Chief Information Security Officer at ZoomInfo.

What This Means for Customers

For customers, this certification provides independent, third-party assurance that ZoomInfo manages its AI capabilities through a structured, internationally recognized management system. It supports:

- Greater confidence in AI-enabled capabilities: Independent validation that ZoomInfo has established governance, accountability, risk-management, impact-assessment, and oversight practices for its AIMS.
- More efficient enterprise reviews: Recognized third-party certification that can help support security, vendor-risk, and procurement assessments.
- Assurance that continues beyond certification: ISO/IEC 42001 is not a point-in-time review. ZoomInfo will maintain its certification through periodic surveillance audits and the continual improvement of its AIMS.
- Broader assurance: ISO/IEC 42001 certification adds to ZoomInfo's portfolio of third-party AI assurance, which also includes a separate TRUSTe Responsible AI Certification from TrustArc.

Independent Assessment by Schellman

Schellman evaluated ZoomInfo's Artificial Intelligence Management System through a Stage 1 review and Stage 2 certification audit.

Schellman concluded that ZoomInfo's AIMS conforms to the requirements of ISO/IEC 42001 and is operating effectively. The assessment found ZoomInfo's controls effective across the core management-system requirements in Clauses 4 through 10, as well as applicable Annex A control testing. The final report recorded zero findings across ZoomInfo's 2026 Stage 1 and Stage 2 reviews, including zero nonconformities and zero opportunities for improvement, demonstrating the maturity and effectiveness of ZoomInfo's AI management system.

"ISO/IEC 42001 certification reflects ZoomInfo's commitment to governing AI with rigor, accountability, and ongoing oversight," said James Grant, Vice President Security and Field Chief Information Security Officer at ZoomInfo. "Schellman's independent assessment found that our AI management system met the standard and was operating effectively, with no findings, nonconformities, or opportunities for improvement. That is a strong indication that the management system we've built for AI is mature, durable, and working as intended."

ZoomInfo's Enterprise Trust Credentials

ISO/IEC 42001 certification complements ZoomInfo's broader independent assurance portfolio, which includes:

- ISO/IEC 27001 for information security management
- ISO/IEC 27701 for privacy information management
- ISO/IEC 27017 for information security controls for cloud services
- SOC 2 Type II examination
- TRUSTe Responsible AI Certification from TrustArc

Learn More

Visit the [ZoomInfo Trust Center](#) for more information about ZoomInfo's responsible AI practices, data privacy certifications, and governance frameworks.

About ZoomInfo

ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, enables sales, marketing, and customer success teams to execute their go-to-market strategy with confidence. Powered by the industry's most comprehensive B2B data, including more than 100 million companies, 500 million contacts, and billions of signals, ZoomInfo delivers the intelligence, automation, and integrations that modern revenue teams need to identify, engage, and convert their best buyers.

GTM.AI is ZoomInfo's headless GTM context layer. It is the API and Model Context Protocol home for AI agents, powering integrations across Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot Studio, Alysio, Claude, ChatGPT, and dozens more.

Learn more at zoominfo.com and gtm.ai.

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Source: ZoomInfo