



ZoomInfo Launches Native Integration With Replit Through GTM.AI

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The ZoomInfo MCP connector makes building on Replit easier through natural-language access to verified company and contact data, with no custom API integration required.

VANCOUVER, Wash.--(BUSINESS WIRE)--Sep. 24, 2026-- ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, has confirmed that ZoomInfo MCP is now live as a connector inside [Replit's Integrations marketplace](#). The connector gives users building on [Replit](#) natural-language access to verified company and contact data through GTM.AI, ZoomInfo's headless GTM context layer, with no custom API integration required.

A user [connects](#) the ZoomInfo MCP connector once, from inside Replit's Settings panel. From that point, any app built in the workspace can query ZoomInfo's data through the same natural-language prompts used to build the rest of the app. ZoomInfo MCP is the Model Context Protocol (MCP) server delivered through GTM.AI, so an app calls ZoomInfo the same way it calls any other connected service.

The connector removes a step Replit users used to build themselves. Before, an app that needed company or contact data required a developer to source it, wire up an API, and maintain the integration. With ZoomInfo MCP connected, the app queries live data directly and returns verified data instead of placeholder text.

Inside Replit, that means a sales user can chat with Replit Agent prior to a customer call to find out about the target company size, HQ, founding year, product news, and prepare call notes. Or a marketing user can build an app that pulls ZoomInfo's data mapped to their ICP and auto-generates landing pages with messaging that appeals most to them.

Any ZoomInfo subscription tier can connect. Search and lookup tools are free once connected. Enrichment calls draw on a customer's existing bulk data credits, and AI context tools, specifically Account Research and Contact Research, draw on AI credits. Users connecting an MCP tool for the first time get 100 free AI credits before any credits come out of their plan.

Replit joins Slack, Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot Studio, Claude, ChatGPT, and others as surfaces that reach GTM.AI through Model Context Protocol. Each surface reads from the same GTM Context Graph, which holds identity-resolved data on more than 100M companies and 500M contacts. Access control, permissioning, and audit logging apply the same way across every one of those surfaces, so a prototype built on Replit inherits the same governance as a production integration inside a CRM.

ZoomInfo MCP on Replit is scoped to interactive research. A user's app can ask a question and get an answer, but it cannot use the connector to export ZoomInfo's dataset in bulk or write records back into a CRM. Bulk export and CRM sync remain separate ZoomInfo workflows outside of MCP.

Connect ZoomInfo and Replit today: <https://replit.com/integrations?q=zoominfo>

About ZoomInfo

ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, enables sales, marketing, and customer success teams to execute their go-to-market strategy with confidence. Powered by the industry's most comprehensive B2B data, including more than 100 million companies, 500 million contacts, and billions of signals, ZoomInfo delivers the intelligence, automation, and integrations that modern revenue teams need to identify, engage, and convert their best buyers.

GTM.AI is ZoomInfo's headless GTM context layer. It is the API and Model Context Protocol home for AI agents, powering integrations across Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot Studio, Alysio, Claude, ChatGPT, and dozens more.

Learn more at zoominfo.com and gtm.ai.

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