



The New ZoomInfo Chrome Extension: Rebuilt Natively, 2-3x Faster With Higher Match Rates

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ZoomInfo has rebuilt its Chrome Extension natively, delivering 2 to 3 times faster page loads and more comprehensive data parsing that raises match rates during prospecting.

VANCOUVER, Wash.--(BUSINESS WIRE)--Jul. 15, 2026-- ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, has released a new version of the ZoomInfo Chrome Extension, the browser tool that surfaces verified contact and company data on the page a seller is already viewing. The new extension was rebuilt natively from the ground up, and the rebuild is what makes it faster and lets it find more.

Pages load 2 to 3 times faster than the previous extension. The slowest moment in browser prospecting is the wait between opening a page and seeing usable data, and cutting that wait lets a rep move through more accounts and contacts in the same block of time. The productivity gain compounds across a full day of prospecting.

The rebuilt parsing engine also reads each page more comprehensively, then matches what it finds against ZoomInfo's verified data. More complete parsing raises the match rate, so more of the people and companies a rep views return a verified, complete record instead of a blank. Data completeness at the moment of research is the difference between a lead a rep can act on and a name they abandon.

Both improvements come from the same decision to rebuild the extension as native code rather than update the old version. Speed and coverage are engineering outcomes, and the rebuild delivered both at once. The extension puts ZoomInfo's verified data, including phone numbers, emails, firmographics, and buying signals, on the page a rep is already working, without a separate lookup or a switch to another tab.

The result is a prospecting tool reps keep open all day. Faster page loads mean more reviewed accounts per hour. A higher match rate means fewer blank lookups and more verified contacts a rep can act on immediately. Drawing on ZoomInfo's verified B2B data across more than 100 million companies and 500 million contacts, the extension is built to return an accurate, complete record at the moment a seller needs it, not a scraped guess.

About ZoomInfo

ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, enables sales, marketing, and customer success teams to execute their go-to-market strategy with confidence. Powered by the industry's most comprehensive B2B data, including more than 100 million companies, 500 million contacts, and billions of signals, ZoomInfo delivers the intelligence, automation, and integrations that modern revenue teams need to identify, engage, and convert their best buyers.

Learn more at zoominfo.com.

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