



## Claude Now Enabled by ZoomInfo's GTM Context Graph, Powered by GTM.AI

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*ZoomInfo has made its verified GTM intelligence available inside Claude through GTM.AI, so ZoomInfo customers get verified company, contact, and signal data directly inside Claude.ai and Claude Code.*

VANCOUVER, Wash.--(BUSINESS WIRE)--Jun. 5, 2026-- ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, has made its verified go-to-market data available inside **Claude**, Anthropic's frontier AI assistant. Through a native connector ZoomInfo published in the Claude connector directory, ZoomInfo customers can now pull verified company, contact, and buying-signal data directly into their Claude conversations. The infrastructure underneath is [GTM.AI](#), ZoomInfo's headless GTM context layer.

GTM.AI exposes ZoomInfo's verified data and agentic orchestration through API and Model Context Protocol (MCP), the open standard Anthropic created, so any platform, agent, or workflow can plug in. The data backbone is the **GTM Context Graph**, which holds identity-resolved records on more than 100 million companies, 500 million contacts, and billions of buying signals, continuously refreshed and continuously queryable. Claude reads from that graph rather than from whatever a user pastes into a prompt.

**ZoomInfo Intelligence Now Available Inside Claude.** ZoomInfo customers connect their entitlement to Claude through the native connector listed in the Claude.ai connector directory. Once connected, a user asking Claude about a company, a contact, or a target account gets verified ZoomInfo data inside the response. Firmographics, technographics, contact records, and buying signals appear in the conversation. The same connector is also available inside Claude Code.

You ask for what you need in plain language, the way you would a coworker. A rep can ask Claude to map the decision makers at a target account, build a contact list with verified titles and company context, or check a company's tech stack and recent buying signals, and the connector returns ZoomInfo's verified records inside the answer. In Claude Code, the same connector becomes a building block for agentic GTM workflows. A GTM operator can build an agent that researches a target list, enriches the contacts, and scores the accounts in one run, with every step calling ZoomInfo through MCP for verified data.

Claude joins dozens of completed integrations on GTM.AI, alongside Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot, Gong, LeanData, Glean, ChatGPT, and Google. The same governance applies everywhere. Access control, permissioning, data lineage, AI policy, and audit logging run consistently across every surface that consumes GTM.AI. The Claude integration inherits that posture. Customers maintain one governance plane across ZoomInfo, Claude, and the rest of their GTM stack.

The connector is available now to ZoomInfo customers with a Claude.ai or Claude Code account, and is configured inside Claude.ai and Claude Code.

### About ZoomInfo

ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, enables sales, marketing, and customer success teams to execute their go-to-market strategy with confidence. Powered by the industry's most comprehensive B2B data, including more than 100 million companies, 500 million contacts, and billions of signals, ZoomInfo delivers the intelligence, automation, and integrations that modern revenue teams need to identify, engage, and convert their best buyers.

**GTM.AI** is ZoomInfo's headless GTM context layer. It is the API and Model Context Protocol home for AI agents, powering integrations across Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot, Claude, ChatGPT, and dozens more.

Learn more at [zoominfo.com](https://zoominfo.com) and [gtm.ai](https://gtm.ai).

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