ZoomInfo Earns 139 No. 1 Rankings in G2's Fall 2024 Reports

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Strong customer satisfaction among sellers and marketers propels ZoomInfo into the top .01% of vendors on G2 with the most No. 1 rankings

Takeaways:

- ZoomInfo achieved a perfect 100% user satisfaction rating for the Sales Intelligence, Buyer Intent, Lead Capture, and Market Intelligence categories.
- ZoomInfo was named the top solution on 30 Grids, including 10 for Enterprise solutions.
- ZoomInfo products have collected more than 8,000 5-star reviews on G2.

VANCOUVER, Wash.--(BUSINESS WIRE)--Sep. 25, 2024-- [ZoomInfo](#) (NASDAQ: ZI), the go-to-market platform to find, acquire, and grow customers, received 139 No. 1 rankings in G2's Fall 2024 Reports, which evaluate customer satisfaction and market presence across more than 1,000 categories.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20240925280162/en/

ZoomInfo's 139 top placements put the company in the top 0.01% of the 130,000-plus vendors with the most No. 1 rankings in G2's Fall 2024 Reports. (Photo: Business Wire)

Up 37% from a year ago, ZoomInfo's 139 top placements span 15 categories and put the company in the top 0.01% of the 130,000-plus vendors with the most No. 1 rankings in the reports.

ZoomInfo's high placement in these categories underscores how best-in-class data and timely, actionable insights serve as the foundation for a successful go-to-market (GTM) program. [AI-powered selling](#) and [buying signals](#) add to the broad set of tools ZoomInfo customers use to deliver on sales and marketing objectives.

ZoomInfo claimed the top spot on 30 Grids and was named the top Enterprise solution in [Buyer Intent Data](#), [Sales Intelligence](#), [Marketing Account Intelligence](#), [Account Data Management](#), [Lead Intelligence](#), [Market Intelligence](#), [Visitor Identification](#), [Lead Capture](#), [Lead Mining](#), and [Email Verification](#).

Also of note:

- ZoomInfo's eight No. 1 category rankings – determined by the product's ranking on a category's "Overall" Grid – were seven more than any of its core competitors earned.
- ZoomInfo swept all four grids in the Market Intelligence, Lead Mining, and Email Verification categories.
- [ZoomInfo Sales](#) has been the No. 1 solution in the Buyer Intent Data Overall grid in each of the last 17 quarters.
- ZoomInfo Sales achieved a perfect 100% user satisfaction rating for the Sales Intelligence, Buyer Intent, Lead Capture, and Market Intelligence categories.
- For the 15th straight quarter, ZoomInfo ranked No. 1 in the Enterprise grids for both Marketing Account Intelligence and Lead Intelligence.
- ZoomInfo has led the Marketing Account Intelligence Overall grid for 16 of the past 18 quarters, going back to Summer 2020.
- ZoomInfo products have collected more than 8,000 [5-star reviews](#) on G2, including more than 6,000 for ZoomInfo Sales and more than 2,000 for [Chorus by ZoomInfo](#).
- ZoomInfo increased its presence in the Index Reports (361 appearances, +8 from Summer 2024) and Regional Grids (489 appearances, +28). It also appeared on 107 total grids for the second straight quarter.
- Overall, ZoomInfo appeared on 986 reports, up 38 from the previous quarter (948).

G2's Fall 2024 Reports are based on its unique algorithms, which calculate customer satisfaction and market presence scores in real time, based on user reviews and data aggregated from online sources and social networks.

See what users are saying about ZoomInfo on [ZoomInfo's G2 profile](#) .

About ZoomInfo

ZoomInfo (NASDAQ: ZI) is the trusted go-to-market platform for businesses to find, acquire, and grow their customers. It delivers accurate, real-time data, insights, and technology to more than 35,000 companies worldwide. Businesses use ZoomInfo to increase efficiency, consolidate technology stacks, and align their sales and marketing teams — all in one platformZoomInfo is a recognized leader in data privacy, with industry-leading GDPR and CCPA compliance and numerous data security and [privacy certifications](#). For more information about how ZoomInfo can help businesses grow their revenue at scale, please visit [www.zoominfo.com](#).

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